



## Privacy Policy

Effective date: 16 September 2014

Devirex AG are committed to protecting and respecting your privacy. Please read this Privacy Policy carefully to understand the basis on which your personal data will be processed by us. By visiting [www.lipivir.com](http://www.lipivir.com) or providing us with your personal data you are accepting and consenting to the practices described in this Privacy Policy.

Any changes made to this Privacy Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to this Privacy Policy.

When you order Lipivir® we will collect and process your name, address and email address, and only use these for internal business administration purposes (such as to process your Lipivir® order) and for advertising purposes related to our products.

If participation in a survey relating to Lipivir® is available to you in your country of residence and you choose to participate this may be run by a third party, but the information will be provided to, and evaluated by, us anonymously. Whilst the information collected via such surveys may be sensitive in nature, such as questions relating to your health, we use software to ensure that it is not possible to determine the identity of the person who provided the information in the survey. Please note that your participation in a Lipivir® survey is completely voluntary.

We may share your personal data with any member of our company group, with analytics and search engine providers that help us to improve and optimise the website and business partners, suppliers and subcontractors that provide services to us. We may also disclose your personal data to a prospective seller or buyer in the event of a business or asset sale or purchase, if we are under a duty to comply with any legal obligation, or to protect the rights, property, or safety of Devirex AG, our customers or others.

Your personal data may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by us or one of our suppliers operating outside the EEA, for the purposes of, among other things, the fulfilment of your order or processing a Lipivir® survey. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your personal data is treated securely. Please note that despite all reasonable security measures we have put in place, the transmission of information via the internet is not completely secure and there is always a risk of unauthorised access to your personal data following the collection and processing of your personal data via the internet.

You have the right to ask us not to process your personal data for marketing purposes. You are also

entitled to request information about your personal data that we have stored. We provide this information free of charge. Please communicate any changes to your personal data to us.

If you have any questions regarding this Privacy Policy, would like to us to stop marketing communications or wish to exercise your right of information concerning your personal data, you can contact us by telephone on +41 41 740 65 13 or simply send us an email on [info@lipivir.ch](mailto:info@lipivir.ch)

### **Information on the use of Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", text files that are stored on your computer, to analyse the use of the website. The information generated by the cookie about your use of this site are usually transmitted to a Google server in the USA and stored there.

This website uses Google Analytics with the expansion "\_anonymizeIp()", so within the Member States of the European Union or in other Contracting States of the Agreement on the European Economic Area your IP address will only be processed in truncated form in order to exclude direct reference to persons. Only in exceptional circumstances is the complete IP address transmitted to a Google server in the USA and truncated there. Google will use this information on our behalf to evaluate your use of the website in order to generate reports on the website activity and provide additional services associated with the use of the website and the use of the internet to us. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from Google.

You may refuse the cookies by changing the settings in your browser software; but we wish to point out that you would then not be able to use the full scope of all of the functions of this website.

You can also prevent the detection of the information generated by the cookie and related to the use of the website (including your IP address) by Google and the processing of this data by Google by downloading and installing the browser plug-in available via this [link](#).